ORDER

NBC Right Now KNDO 23 KNDU 23

Orders

Order / Rev:

98772

Alt Order #:

25340165

Product Desc:

10/25-10/31/16 Flight

10/24/16 / 10/24/16

Estimate:

Flight Dates: 10/25/16 - 10/31/16

Original Date / Rev:

Order Type:

GENERAL

Primary AE: Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar:

KNDO - KNDU Lauren Fellner

K-DC

NAT

Agency

Name:

Buying Contact:

Billing Contact:

100 N 20th St, Suite 201

Shorr, Johnson, Magnus

Philadelphia, PA 19103

Agency Commission:

Cash

Broadcast

EOM/EOC

00:20:00

15%

Advertiser

Name:

Priority:

POL/Inslee for Governor

Demographic:

A35+

PL Candidate

Product Codes:

P-5

Revenue Codes: AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Dirrian				
Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	70	\$10,025.00	\$8,521.25
10/31/16	10/31/16	18	\$3,240.00	\$2,754,00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	70	\$10,025.00	\$8,521.25	0.00
November 2016	18	\$3,240.00	\$2,754.00	0.00
Totals	88	\$13,265,00	\$11 275 25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner	K-DC	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
KNDO - KNDU	45%	\$13,265.00
Market	100%	\$29,477.78

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	10%	\$2,947.78
KCYU	0%	\$0.00
KCYU+	5%	\$1,473.89
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	40%	\$11,791.11
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	0%	\$0.00

	_n	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N	1	All	10/25/16	10/31/16	NORTHWEST TODAY	LCM	6-7AM		:30	0	\$100.00P-4	0.00 NM	10	\$1,000.00
					NORTHWEST TODAY	6AM					,			4 1,000.00

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KNDO - KNDU

Order / Rev: 98772

Advertiser: POL/Inslee for Governor

Alt Order #: 25340165

Product Desc: 10/25-10/31/16 Flight

Flight Dates: 10/25/16 - 10/31/16

Estimate:

100	Ch	Start	End	Inventory Code		Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1	All			NORTHWEST T NORTHWEST T		6-7AM		- :30	0	\$100.00P-4	0.00 NM	10	\$1,000.00
101	<u>Sta</u> eek: 10	art Date	End Date 10/30/16	Weekdays -2222	Spots/Week		Rating						
	eek: 10		11/06/16	M	8		0.00 0.00						
N 2	All	10/25/1	16 10/31/16	7AM M-F TODAY SHOW	СМ	7-9AM		:30	0	\$100.00P-4	0.00 NM	10	\$1,000.00
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10		10/30/16	-2222	8	-	0.00						
N 3	eek: 10 All		11/06/16 6 10/31/16	11AM M-F	2 CM		0.00			******			
110		art Date		11AM M-F		11AM-12N		:30	0	\$20.00P-5	0.00 NM	5	\$100.00
We	<u>عد</u> eek: 10		End Date 10/30/16	<u>Weekdaγs</u> -1111	Spots/Week 4	Rate \$20.00	Rating 0.00						
	eek: 10		11/06/16	M	1		0.00						
N 4	All	10/25/1	6 10/31/16	3PM M-F (New) WENDY WILLIA	CM MS	3PM M-F		:30	0	\$30.00P-3	0.00 NM	5	\$150.00
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10, eek: 10,		10/30/16 11/06/16	-1111 M	4	\$30.00 \$30.00	0.00						
N 5	All		6 10/31/16		CM	4PM M-F	0.00 -1111	:30	4	\$85.00P-4	0.00 NM	5	\$425.00
				ELLEN						,		-	¥ .20.00
\Ma	<u>Sta</u> eek: 10	art Date	End Date 10/30/16	Weekdays -1111	Spots/Week	Rate	Rating						
	eek: 10		11/06/16	M	4	\$85.00 \$85.00	0.00 0.00						
N 6	All	10/25/1	6 10/31/16	LOCAL NEWS @	5 M-FCM	5-5:30PM		:30	0	\$200.00P-4	0.00 NM	5	\$1,000.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/ eek: 10/		10/30/16	-1111 M	4	\$200.00	0.00						
N 7	All		11/06/16 6 10/31/16	LOCAL NEWS @	1 0 6 M-FCM	\$200.00 6-6:30PM	0.00 -1111	:30	4	\$200.00P-4	0.00 NIM	_	£4 000 00
				LOCAL NEWS		0-0.001 141	-1111	.50	4	φ200.00F-4	0.00 NM	5	\$1,000.00
10/6	<u>Sta</u> eek: 10/	rt Date	End Date	Weekdays -1111	Spots/Week	Rate	Rating				- 1		
	ek: 10/		10/30/16 11/06/16	-TTTT	4	\$200.00 \$200.00	0.00 0.00						
N 8	All	10/25/1		630PM M-F Family Feud	СМ	6:30-7PM		:30	0	\$185.00P-4	0.00 NM	5	\$925.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 10/		10/30/16	-1111 M	4	\$185.00	0.00				- 1		
N 9	ek: 10/		11/06/16 6 10/31/16		CM	\$185.00 7-7:30PM	0.00	-20		\$405.00B.4	0.00.010.4	_	
				WHEEL OF FOR	TUNE	7-7.30		:30	0	\$195.00P-4	0.00 NM	5	\$975.00
We	<u>Sta</u> eek: 10/	rt Date 24/16	End Date 10/30/16	Weekdays -1111	Spots/Week	Rate	Rating				- 1		
	ek: 10/		11/06/16	M	4	\$195.00 \$195.00	0.00 0.00						
N 10	All	10/25/1	6 10/31/16	730PM M-F JEOPARDY	СМ	7:30-8PM		:30	0	\$210.00P-4	0.00 NM	5	\$1,050.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
	eek: 10/ eek: 10/		10/30/16	-1111 M	4	\$210.00	0.00				- 1		
N11	All		11/06/16	Monday Prime Va	rious CM	\$210.00 Various	0.00 M	.20		♠ 700.00 ₽.4	0.00.104		
		rt Date	End Date	Monday Prime Va Weekdays	arious			:30	2	\$700.00 P-4	0.00 NM	2	\$1,400.00
We	ek: 10/		11/06/16	M	Spots/Week 2	<u>Rate</u> \$700.00	Rating 0.00						
N 12	All	10/25/1		TUESDAY 8-9PM TUESDAY 8-9PM	І СМ	8-9PM	-T	:30	1	\$700.00P-4	0.00 NM	1	\$700.00
١٨/٠	<u>Sta</u> ek: 10/	rt Date	End Date	Weekdays -T	Spots/Week	Rate	Rating						
N 13	All		10/30/16	TUESDAY 9-10PI	1 M CM	\$700.00 9-10PM	0.00 -T	.00		#000 00 = =	0.00.175	_	****
	- 411	. 5, 20, 11	- 10/00/10	TUESDAY 9-10P		o-10FIVI	-1	:30	1	\$300.00P-5	0.00 NM	1	\$300.00

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Order / Rev: Alt Order #:

Flight Dates:

98772

25340165

10/25/16 - 10/31/16

Advertiser:

Estimate:

POL/Inslee for Governor

Product Desc:

10/25-10/31/16 Flight

KNDO - KNDU

Ln			Inventory Code	e Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 13	All 10/2	5/16 10/30/16	TUESDAY 9-10F TUESDAY 9-10F		9-10PM	-T	:30	1	\$300.00P-5	0.00 NM	1	\$300.00
We	Start Dat ek: 10/24/16		Weekdays -T	Spots/Week 1	Rate \$300.00	Rating 0.00						
N 14	All 10/2	5/16 10/30/16	WEDNESDAY 9 WEDNESDAY 9		9-10PM	W	:30	1	\$395.00P-5	0.00 NM	1	\$395.00
We	Start Dates: 10/24/16		Weekdays w	Spots/Week 1		Rating 0.00						
N 15	All 10/2	5/16 10/30/16	WEDNESDAY 1		10-11PM	W	:30	1	\$395.00P-5	0.00 NM	1	\$395.00
We	Start Dat ek: 10/24/16		Weekdays	Spots/Week 1	Rate \$395.00	Rating 0.00						
N 16	All 10/2	5/16 10/30/16	THURSDAY 9-10 THURSDAY 9-1		9-10PM	T	:30	1	\$375.00P-5	0.00 NM	1	\$375.00
Wee	<u>Start Dat</u> ek: 10/24/16	<u>End Date</u> 10/30/16	Weekdays T	Spots/Week 1	Rate \$375.00	Rating 0.00						
N 17	All 10/2	5/16 10/30/16	THURSDAY 10-1 THURSDAY 10-		10-11PM	T	:30	1	\$400.00P-5	0.00 NM	1	\$400.00
Wee	<u>Start Dat</u> ek: 10/24/16	<u>End Date</u> 10/30/16	Weekdays	Spots/Week 1	Rate \$400.00	Rating 0.00						
N 18	All 10/2	5/16 10/31/16	LOCAL NEWS :1 LOCAL NEWS :		11-11:35PM		:30	0	\$105.00P-4	0.00 NM	5	\$525.00
	Start Dat ek: 10/24/16 ek: 10/31/16	End Date 10/30/16 11/06/16	<u>Weekdays</u> -1111 M	Spots/Week 4 1	<u>Rate</u> \$105.00 \$105.00	Rating 0.00 0.00						
N 19		5/16 10/31/16	TONIGHT SHOW	V CM		:37AM	:30	0	\$95.00P-4	0.00 NM	10	\$950.00
	Start Date ek: 10/24/16 ek: 10/31/16	End Date 10/30/16 11/06/16	<u>Weekdays</u> -2222 M	Spots/Week 8 2	<u>Rate</u> \$95.00 \$95.00	Rating 0.00 0.00						
N 20	Ali 10/2	5/16 10/30/16	630PM SATURD WHEEL OF FOR		6:30-7pm	S-	:30	1	\$50.00P-4	0.00 NM	1	\$50.00
Wee	Start Date k: 10/24/16	End Date 10/30/16	Weekdays S-	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N21	All 10/2	5/16 10/30/16	7PM SATURDAY 7PM SATURDAY	0.21	7-8PM	S-	:30	1	\$40.00P-4	0.00 NM	1	\$40.00
Wee	Start Date k: 10/24/16	End Date 10/30/16	Weekdays S-	Spots/Week 1	Rate \$40.00	Rating 0.00						
N 22	All 10/2	5/16 10/30/16	LOCAL NEWS @ LOCAL NEWS @		6-6:30PM	S-	:30	1	\$45.00P-5	0.00 NM	1	\$45.00
Wee	Start Date k: 10/24/16	End Date 10/30/16	Weekdays	Spots/Week 1	<u>Rate</u> \$45.00	Rating 0.00						
N 23	All 10/2	5/16 10/30/16	LOCAL NEWS :1	_	11-1135PM	s	:30	1	\$45.00P-5	0.00 NM	1	\$45.00
	Start Date k: 10/24/16	10/30/16	Weekdays S	Spots/Week 1	<u>Rate</u> \$45.00	Rating 0.00						
N24		/16 10/31/16	9AM M-F TODAY SHOW II		9-11AM	M	:30	1	\$20.00P-5	0.00 NM	1	\$20.00
Wee	Start Date k: 10/31/16	End Date 11/06/16	Weekdays M	Spots/Week 1	<u>Rate</u> \$20.00	Rating 0.00						

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable bo	X	00	b	le	b	ca	ild	DI	а	ck	he	(C
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☐ FEDERAL CANDIDATE

■ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

KNDO/KN)	Station and Location: KNDO/KNDU Date: 09/29/16										
Vakima/	Richland/	Kennewi	ch/Pasc	0							
, Shorr Jo	Shorr Johnson Magnus										
being/on behalf of: Jay Inslee											
a legally qualified candidate of the Democratic											
political party for the office of:											
in the Gen	eral										
election to be	e held on: No	vember 8	, 2016								
do hereby re	do hereby request station time as follows:										
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks						

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	10/25-	10/31/	116		

Attach proposed schedule with charges (if available): \$ 13, 265.00

I represent that the payment for the above described broadcast time has been furnished by:

Jay Inslee for Washington

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Phillip Lloyd

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/29/2016	14/1	
Date	Signature	
To	Be Signed By Station Representative	